



**Remit Address:**  
**WTVJ**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (954) 622-6000**  
**Billing: (954) 622-6000**

www.nbcmiami.com

**Billing Address:**

**GMMB**  
**Attention: Accounts Payable**  
**3050 K STREET NW**  
**WASHINGTON, DC 20007**

# INVOICE

DUPLICATE

|                   |                   |                 |                     |
|-------------------|-------------------|-----------------|---------------------|
| Advertiser        | OBAMA FOR AMERICA | Invoice #       | MI12090137          |
| Product           | Candidate Orders  | Invoice Date    | 09/30/12            |
| Estimate Number   | 1617              | Invoice Month   | September 2012      |
|                   |                   | Invoice Period  | 08/27/12 - 08/31/12 |
| Station           | WTVJ              | Order #         | 330485              |
| Account Executive | Corey Lane        | Alt Order #     | WOC10032640         |
| Sales Office      | Philadelphia NSO  | Deal #          |                     |
| Sales Region      | National          | Order Flight    | 08/18/12 - 08/31/12 |
| Billing Calendar  | Broadcast         | IDB #           |                     |
| Billing Type      | Cash              | Advertiser Code | 95                  |
| Special Handling  |                   | Product Code    | 101                 |
|                   |                   | Agency Ref      | 25779               |
|                   |                   | Advertiser Ref  | 19078               |

| Line | Channel | Description   | Time   | Day | Date                 | Length | Air Time | Ad-ID      | Rate     | Reconciliation | Ref # |
|------|---------|---|--------|-----|----------------------|--------|----------|------------|----------|----------------|-------|
| 1    | WTVJ    | 5A-6A TISF  | 5A-6A  |     |                      |        |          |            |          |                |       |
|      |         | ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME |        |     |                      |        |          |            |          |                |       |
|      |         |   |        |     | 08/25/12 to 08/31/12 | 5x     | MTWTF--  |            |          |                |       |
|      | WTVJ    |   |        | M   | 08/27/12             | :30    | 5:45 AM  | OFA12D095H | \$50.00  |                | 7     |
|      | WTVJ    |   |        | Tu  | 08/28/12             | :30    | 5:47 AM  | OFA12D095H | \$50.00  |                | 6     |
|      | WTVJ    |   |        | W   | 08/29/12             | :30    | 5:24 AM  | OFA12D095H | \$50.00  |                | 9     |
|      | WTVJ    |   |        | Th  | 08/30/12             | :30    | 5:21 AM  | OFA12D095H | \$50.00  |                | 8     |
|      | WTVJ    |   |        | F   | 08/31/12             | :30    | 5:29 AM  | OFA12D095H | \$50.00  |                | 10    |
| 2    | WTVJ    | 6A-7A TISF  | 6A-7A  |     |                      |        |          |            |          |                |       |
|      |         |   |        |     | 08/25/12 to 08/31/12 | 4x     | MTWTF--  |            |          |                |       |
|      | WTVJ    |   |        | M   | 08/27/12             | :30    | 6:18 AM  | OFA12D095H | \$450.00 |                | 8     |
|      | WTVJ    |   |        | Tu  | 08/28/12             | :30    | 6:49 AM  | OFA12D095H | \$450.00 |                | 6     |
|      | WTVJ    |   |        | Th  | 08/30/12             | :30    | 6:29 AM  | OFA12D095H | \$450.00 |                | 7     |
|      | WTVJ    |   |        | F   | 08/31/12             | :30    | 6:11 AM  | OFA12D095H | \$450.00 |                | 5     |
| 3    | WTVJ    | 7A-9A TODAY   | 7A-9A  |     |                      |        |          |            |          |                |       |
|      |         |   |        |     | 08/25/12 to 08/31/12 | 5x     | MTWTF--  |            |          |                |       |
|      | WTVJ    |   |        | M   | 08/27/12             | :30    | 7:59 AM  | OFA12D095H | \$700.00 |                | 7     |
|      | WTVJ    |   |        | Tu  | 08/28/12             | :30    | 7:22 AM  | OFA12D095H | \$700.00 |                | 10    |
|      | WTVJ    |   |        | W   | 08/29/12             | :30    | 8:35 AM  | OFA12D095H | \$700.00 |                | 9     |
|      | WTVJ    |   |        | Th  | 08/30/12             | :30    | 8:38 AM  | OFA12D095H | \$700.00 |                | 8     |
|      | WTVJ    |   |        | F   | 08/31/12             | :30    | 8:27 AM  | OFA12D095H | \$700.00 |                | 6     |
| 4    | WTVJ    | 9A-10A TODAY II   | 9A-10A |     |                      |        |          |            |          |                |       |
|      |         |   |        |     | 08/25/12 to 08/31/12 | 5x     | MTWTF--  |            |          |                |       |
|      | WTVJ    |   |        | M   | 08/27/12             | :30    | 9:57 AM  | OFA12D095H | \$300.00 |                | 9     |
|      | WTVJ    |   |        | Tu  | 08/28/12             | :30    | 9:51 AM  | OFA12D095H | \$300.00 |                | 6     |

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FOR NBCE INVOICES:

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| Advertiser        | OBAMA FOR AMERICA | Invoice #       | MI12090137          |
| Product           | Candidate Orders  | Invoice Date    | 09/30/12            |
| Estimate Number   | 1617              | Invoice Month   | September 2012      |
|                   |                   | Invoice Period  | 08/27/12 - 08/31/12 |
| Station           | WTVJ              | Order #         | 330485              |
| Account Executive | Corey Lane        | Alt Order #     | WOC10032640         |
| Sales Office      | Philadelphia NSO  | Deal #          |                     |
| Sales Region      | National          | Order Flight    | 08/18/12 - 08/31/12 |
| Billing Calendar  | Broadcast         | IDB #           |                     |
| Billing Type      | Cash              | Advertiser Code | 95                  |
| Special Handling  |                   | Product Code    | 101                 |
|                   |                   | Agency Ref      | 25779               |
|                   |                   | Advertiser Ref  | 19078               |

| Line | Channel | Description               | Time        | Day | Date                 | Length | Air Time | Ad-ID      | Rate       | Reconciliation                   | Ref # |
|------|---------|---------------------------|-------------|-----|----------------------|--------|----------|------------|------------|----------------------------------|-------|
| 4    | WTVJ    | 9A-10A TODAY II           | 9A-10A      |     |                      |        |          |            |            |                                  |       |
|      | WTVJ    |                           |             | W   | 08/29/12             | :30    | 9:50 AM  | OFA12D095H | \$300.00   |                                  | 7     |
|      | WTVJ    |                           |             | Th  | 08/30/12             | :30    | 9:59 AM  | OFA12D095H | \$300.00   |                                  | 10    |
|      | WTVJ    |                           |             | F   | 08/31/12             | :30    | 9:50 AM  | OFA12D095H | \$300.00   |                                  | 8     |
| 6    | WTVJ    | 9A-10A MIAMI SA/WKND TODA | 9A-10A      |     |                      |        |          |            |            |                                  |       |
|      |         |                           |             |     | 08/25/12 to 08/31/12 | 2x     | -----S-  |            |            |                                  |       |
|      | WTVJ    | 7A-9A TODAY               | 7A-9A       | W   | 08/29/12             | :30    | 7:24 AM  | OFA12D095H | \$700.00   | MG for 20.7,15.3,7.2,5.2,8.4,6.3 | 6     |
|      | WTVJ    | 11-1130A NBC MIAMI AT 11A | 11A-1130A   | W   | 08/29/12             | :30    | 11:28 AM | OFA12D095H | \$125.00   | MG for 20.7,15.3,7.2,5.2,8.4,6.3 | 14    |
|      | WTVJ    | 5P-6P NBC 6 NEWS @5P      | 5P-6P       | W   | 08/29/12             | :30    | 5:51 PM  | OFA12D095H | \$500.00   | MG for 20.7,15.3,7.2,5.2,8.4,6.3 | 8     |
|      | WTVJ    | 7A-9A TODAY               | 7A-9A       | Th  | 08/30/12             | :30    | 7:57 AM  | OFA12D095H | \$700.00   | MG for 20.7,15.3,7.2,5.2,8.4,6.3 | 5     |
|      | WTVJ    | 11-1130A NBC MIAMI AT 11A | 11A-1130A   | Th  | 08/30/12             | :30    | 11:24 AM | OFA12D095H | \$125.00   | MG for 20.7,15.3,7.2,5.2,8.4,6.3 | 16    |
|      | WTVJ    | 5P-6P NBC 6 NEWS @5P      | 5P-6P       | Th  | 08/30/12             | :30    | 5:11 PM  | OFA12D095H | \$500.00   | MG for 20.7,15.3,7.2,5.2,8.4,6.3 | 7     |
|      | WTVJ    | 6P-630P EARLY NEWS        | 6P-630P     | Th  | 08/30/12             | :30    | 6:12 PM  | OFA12D095H | \$800.00   | MG for 20.7,15.3,7.2,5.2,8.4,6.3 | 10    |
|      | WTVJ    | 1135-1235A TONIGHT/W LENO | 1135P-1235A | Th  | 08/30/12             | :30    | 12:41 AM | OFA12D095H | \$450.00   | MG for 20.7,15.3,7.2,5.2,8.4,6.3 | 12    |
|      | WTVJ    | 1236-135A JIMMY FALLON    | 1236-135A   | Th  | 08/30/12             | :30    | 1:46 AM  | OFA12D095H | \$350.00   | MG for 20.7,15.3,7.2,5.2,8.4,6.3 | 13    |
|      | WTVJ    | 11-1130A NBC MIAMI AT 11A | 11A-1130A   | F   | 08/31/12             | :30    | 11:23 AM | OFA12D095H | \$125.00   | MG for 20.7,15.3,7.2,5.2,8.4,6.3 | 15    |
|      | WTVJ    | 6P-630P EARLY NEWS        | 6P-630P     | F   | 08/31/12             | :30    | 6:10 PM  | OFA12D095H | \$800.00   | MG for 20.7,15.3,7.2,5.2,8.4,6.3 | 9     |
|      | WTVJ    | 11P-1135P L. NEWS         | 11P-1135P   | F   | 08/31/12             | :30    | 11:34 PM | OFA12D095H | \$1,200.00 | MG for 20.7,15.3,7.2,5.2,8.4,6.3 | 11    |
| 8    | WTVJ    | 10A-11A TODAY III         | 10A-11A     |     |                      |        |          |            |            |                                  |       |
|      |         |                           |             |     | 08/25/12 to 08/31/12 | 5x     | MTWTF--  |            |            |                                  |       |
|      | WTVJ    |                           |             | M   | 08/27/12             | :30    | 10:52 AM | OFA12D095H | \$250.00   |                                  | 9     |
|      | WTVJ    |                           |             | Tu  | 08/28/12             | :30    | 10:44 AM | OFA12D095H | \$250.00   |                                  | 6     |
|      | WTVJ    |                           |             | W   | 08/29/12             | :30    | 10:45 AM | OFA12D095H | \$250.00   |                                  | 7     |
|      | WTVJ    |                           |             | Th  | 08/30/12             | :30    | 10:44 AM | OFA12D095H | \$250.00   |                                  | 8     |
|      | WTVJ    |                           |             | F   | 08/31/12             | :30    | 10:29 AM | OFA12D095H | \$250.00   |                                  | 10    |

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| Account Executive | Corey Lane        | Alt Order #     | WOC10032640         |
| Sales Office      | Philadelphia NSO  | Deal #          |                     |
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| Billing Calendar  | Broadcast         | IDB #           |                     |
| Billing Type      | Cash              | Advertiser Code | 95                  |
| Special Handling  |                   | Product Code    | 101                 |
|                   |                   | Agency Ref      | 25779               |
|                   |                   | Advertiser Ref  | 19078               |

| Line | Channel | Description          | Time  | Day | Date                 | Length | Air Time | Ad-ID      | Rate     | Reconciliation | Ref # |
|------|---------|----------------------|-------|-----|----------------------|--------|----------|------------|----------|----------------|-------|
| 9    | WTVJ    | 1P-2P DAYS           | 1P-2P |     |                      |        |          |            |          |                |       |
|      |         |                      |       |     | 08/25/12 to 08/31/12 | 5x     | MTWTF--  |            |          |                |       |
|      | WTVJ    |                      |       | M   | 08/27/12             | :30    | 1:45 PM  | OFA12D095H | \$200.00 |                | 7     |
|      | WTVJ    |                      |       | Tu  | 08/28/12             | :30    | 1:31 PM  | OFA12D095H | \$200.00 |                | 9     |
|      | WTVJ    |                      |       | W   | 08/29/12             | :30    | 1:58 PM  | OFA12D095H | \$200.00 |                | 6     |
|      | WTVJ    |                      |       | Th  | 08/30/12             | :30    | 1:58 PM  | OFA12D095H | \$200.00 |                | 8     |
|      | WTVJ    |                      |       | F   | 08/31/12             | :30    | 1:25 PM  | OFA12D095H | \$200.00 |                | 10    |
| 10   | WTVJ    | 2P-3P PEOPLE'S COURT | 2P-3P |     |                      |        |          |            |          |                |       |
|      |         |                      |       |     | 08/25/12 to 08/31/12 | 5x     | MTWTF--  |            |          |                |       |
|      | WTVJ    |                      |       | M   | 08/27/12             | :30    | 2:55 PM  | OFA12D095H | \$200.00 |                | 6     |
|      | WTVJ    |                      |       | Tu  | 08/28/12             | :30    | 2:25 PM  | OFA12D095H | \$200.00 |                | 8     |
|      | WTVJ    |                      |       | W   | 08/29/12             | :30    | 2:23 PM  | OFA12D095H | \$200.00 |                | 10    |
|      | WTVJ    |                      |       | Th  | 08/30/12             | :30    | 2:25 PM  | OFA12D095H | \$200.00 |                | 9     |
|      | WTVJ    |                      |       | F   | 08/31/12             | :30    | 2:53 PM  | OFA12D095H | \$200.00 |                | 7     |
| 11   | WTVJ    | 4-5P ELLEN           | 4P-5P |     |                      |        |          |            |          |                |       |
|      |         |                      |       |     | 08/25/12 to 08/31/12 | 5x     | MTWTF--  |            |          |                |       |
|      | WTVJ    |                      |       | M   | 08/27/12             | :30    | 4:29 PM  | OFA12D095H | \$400.00 |                | 9     |
|      | WTVJ    |                      |       | Tu  | 08/28/12             | :30    | 4:23 PM  | OFA12D095H | \$400.00 |                | 6     |
|      | WTVJ    |                      |       | W   | 08/29/12             | :30    | 4:40 PM  | OFA12D095H | \$400.00 |                | 8     |
|      | WTVJ    |                      |       | Th  | 08/30/12             | :30    | 4:30 PM  | OFA12D095H | \$400.00 |                | 7     |
|      | WTVJ    |                      |       | F   | 08/31/12             | :30    | 4:47 PM  | OFA12D095H | \$400.00 |                | 10    |
| 12   | WTVJ    | 5P-6P NBC 6 NEWS @5P | 5P-6P |     |                      |        |          |            |          |                |       |
|      |         |                      |       |     | 08/25/12 to 08/31/12 | 5x     | MTWTF--  |            |          |                |       |
|      | WTVJ    |                      |       | M   | 08/27/12             | :30    | 5:23 PM  | OFA12D095H | \$500.00 |                | 9     |
|      | WTVJ    |                      |       | Tu  | 08/28/12             | :30    | 5:22 PM  | OFA12D095H | \$500.00 |                | 8     |

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| Special Handling  |                   | Product Code    | 101                 |
|                   |                   | Agency Ref      | 25779               |
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| Line | Channel | Description               | Time    | Day                  | Date     | Length | Air Time | Ad-ID      | Rate       | Reconciliation | Ref # |
|------|---------|---------------------------|---------|----------------------|----------|--------|----------|------------|------------|----------------|-------|
| 12   | WTVJ    | 5P-6P NBC 6 NEWS @5P      | 5P-6P   |                      |          |        |          |            |            |                |       |
|      | WTVJ    |                           |         | W                    | 08/29/12 | :30    | 5:22 PM  | OFA12D095H | \$500.00   |                | 7     |
|      | WTVJ    |                           |         | Th                   | 08/30/12 | :30    | 5:51 PM  | OFA12D095H | \$500.00   |                | 10    |
|      | WTVJ    |                           |         | F                    | 08/31/12 | :30    | 5:29 PM  | OFA12D095H | \$500.00   |                | 6     |
| 13   | WTVJ    | 6P-630P EARLY NEWS        | 6P-630P |                      |          |        |          |            |            |                |       |
|      |         |                           |         | 08/25/12 to 08/31/12 |          | 5x     | MTWTF--  |            |            |                |       |
|      | WTVJ    |                           |         | M                    | 08/27/12 | :30    | 6:13 PM  | OFA12D095H | \$800.00   |                | 8     |
|      | WTVJ    |                           |         | Tu                   | 08/28/12 | :30    | 6:13 PM  | OFA12D095H | \$800.00   |                | 6     |
|      | WTVJ    |                           |         | W                    | 08/29/12 | :30    | 6:29 PM  | OFA12D095H | \$800.00   |                | 7     |
|      | WTVJ    |                           |         | Th                   | 08/30/12 | :30    | 6:29 PM  | OFA12D095H | \$800.00   |                | 10    |
|      | WTVJ    |                           |         | F                    | 08/31/12 | :30    | 6:29 PM  | OFA12D095H | \$800.00   |                | 9     |
| 16   | WTVJ    | 7P-730P EXTRA             | 7P-730P |                      |          |        |          |            |            |                |       |
|      |         |                           |         | 08/25/12 to 08/31/12 |          | 3x     | MTWTF--  |            |            |                |       |
|      | WTVJ    |                           |         | M                    | 08/27/12 | :30    | 7:12 PM  | OFA12D095H | \$1,000.00 |                | 6     |
|      | WTVJ    |                           |         | Th                   | 08/30/12 | :30    | 7:24 PM  | OFA12D095H | \$1,000.00 |                | 5     |
|      | WTVJ    |                           |         | F                    | 08/31/12 | :30    | 7:24 PM  | OFA12D095H | \$1,000.00 |                | 4     |
| 17   | WTVJ    | 730P-8P ACCESS HOLLYWOOD  | 730P-8P |                      |          |        |          |            |            |                |       |
|      |         |                           |         | 08/25/12 to 08/31/12 |          | 2x     | MTWTF--  |            |            |                |       |
|      | WTVJ    |                           |         | Tu                   | 08/28/12 | :30    | 7:28 PM  | OFA12D095H | \$1,000.00 |                | 4     |
|      | WTVJ    |                           |         | F                    | 08/31/12 | :30    | 7:53 PM  | OFA12D095H | \$1,000.00 |                | 3     |
| 18   | WTVJ    | 8-10P AMERICA'S GOT TALEN | 8P-10P  |                      |          |        |          |            |            |                |       |
|      |         |                           |         | 08/25/12 to 08/31/12 |          | 2x     | -T-----  |            |            |                |       |
|      | WTVJ    |                           |         | Tu                   | 08/28/12 | :30    | 7:59 PM  | OFA12D095H | \$8,000.00 |                | 4     |
|      | WTVJ    |                           |         | Tu                   | 08/28/12 | :30    | 9:19 PM  | OFA12D095H | \$8,000.00 |                | 3     |

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

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FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above



**Remit Address:**  
**WTVJ**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (954) 622-6000**  
**Billing: (954) 622-6000**

www.nbcmiami.com

**Billing Address:**

**GMMB**  
**Attention: Accounts Payable**  
**3050 K STREET NW**  
**WASHINGTON, DC 20007**

# DUPLICATE INVOICE

|                   |                   |                 |                     |
|-------------------|-------------------|-----------------|---------------------|
| Advertiser        | OBAMA FOR AMERICA | Invoice #       | MI12090137          |
| Product           | Candidate Orders  | Invoice Date    | 09/30/12            |
| Estimate Number   | 1617              | Invoice Month   | September 2012      |
|                   |                   | Invoice Period  | 08/27/12 - 08/31/12 |
| Station           | WTVJ              | Order #         | 330485              |
| Account Executive | Corey Lane        | Alt Order #     | WOC10032640         |
| Sales Office      | Philadelphia NSO  | Deal #          |                     |
| Sales Region      | National          | Order Flight    | 08/18/12 - 08/31/12 |
| Billing Calendar  | Broadcast         | IDB #           |                     |
| Billing Type      | Cash              | Advertiser Code | 95                  |
| Special Handling  |                   | Product Code    | 101                 |
|                   |                   | Agency Ref      | 25779               |
|                   |                   | Advertiser Ref  | 19078               |

| Line | Channel | Description               | Time      | Day | Date                 | Length | Air Time | Ad-ID      | Rate                  | Reconciliation    | Ref # |
|------|---------|---------------------------|-----------|-----|----------------------|--------|----------|------------|-----------------------|-------------------|-------|
| 19   | WTVJ    | 10-11P LAW & ORDER: SVU   | 10P-11P   |     |                      |        |          |            |                       |                   |       |
|      |         |                           |           |     | 08/25/12 to 08/31/12 | 1x     | --W----  |            |                       |                   |       |
|      | WTVJ    |                           |           | W   | 08/29/12             | :00    |          |            | <del>\$6,000.00</del> | See MG 19.3       | 2     |
|      | WTVJ    | 9-10P AMERICA'S GOT TALEN | 9P-10P    | W   | 08/29/12             | :30    | 9:28 PM  | OFA12D095H | \$6,000.00            | MG for 19.2 08/29 | 3     |
| 22   | WTVJ    | 11P-1135P L. NEWS         | 11P-1135P |     |                      |        |          |            |                       |                   |       |
|      |         |                           |           |     | 08/25/12 to 08/31/12 | 4x     | MTWTF--  |            |                       |                   |       |
|      | WTVJ    |                           |           | Tu  | 08/28/12             | :30    | 11:29 PM | OFA12D095H | \$1,200.00            |                   | 8     |
|      | WTVJ    |                           |           | W   | 08/29/12             | :30    | 11:28 PM | OFA12D095H | \$1,200.00            |                   | 6     |
|      | WTVJ    |                           |           | Th  | 08/30/12             | :30    | 11:35 PM | OFA12D095H | \$1,200.00            |                   | 5     |

Aired Spots **72**

|                          |                    |                                     |
|--------------------------|--------------------|-------------------------------------|
| <u>Gross Total</u>       | <b>\$55,775.00</b> |                                     |
| <u>Agency Commission</u> | <b>\$8,366.25</b>  |                                     |
| <u>Net Amount Due</u>    | <b>\$47,408.75</b> | <b><u>Payment Terms 30 Days</u></b> |

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